



Sponsorship Programme

The SEST 2009 is an international symposium on seed, transplant and stand establishment of horticultural crops. This event takes place only every three years, under the aegis of the International Society for Horticultural Science (ISHS) and the International Society for Seed Science (ISSS). It is considered the most prestigious international event in this field.

The theme of the Symposium, *Integrating Methods for Producing More with Less*, emphasizes and underlines sustainable horticulture's scientific component and interaction with scientists, producers, industry companies and society-at-large.

We hope to bring together over 200 participants from more than 40 different countries. The symposium proceedings will be published in *Acta Horticulturae*, the pillar of scientific and technical literature in horticulture that is also available online. Through the ISHS and the ISSS networks it will reach the 12,000 society members and many other scientists all over the world. The ISHS Web site is among the restrict group of the 100,000 most visited sites, receiving more than 28,000 visits per day.

The Symposium will host three technical visits, which shows our interest on developing a close cooperation with the horticultural industry. A technical journey will be staged in Almeria, an area with advanced agriculture, allowing delegates to visit many different plant growth systems. The SEST2009 is therefore much more than a meeting of scientists since it will involve the various sectors that contribute for the dynamism of horticulture.

We would like to request a financial contribution to the organisation of the 5th SEST Murcia&Almeria 2009. Additional information about the Symposium is available at www.sest2009.com. The contributions received will help to defray part of the costs related to hosting the symposium and, simultaneously, will offer our sponsors the association with a world renowned event and the interaction with numerous international specialists.

The plan presented below describes the various sponsorship options and the visibility associated with each sponsoring class. In addition to that we will be pleased to discuss other requests from our sponsors such as the specific sponsorship of SEST09 events such as sessions, symposia, lunch and coffee breaks.

The Symposium Co-presidents

José A. Pascual

Francisco Pérez Alfocea