



SEST 2009 Visibility Plan

Visibility	Sponsorship Class ⁽¹⁾			
	Gold (5,000 €)	Silver (2,500 €)	Major (1,250 €)	Internet (900 €)
One of the following exclusive adds: programme back cover; participant's bag cover; participant's name tag	Yes	No	No	No
Advertising in the second announcement (2,000 copies worldwide + electronic version)	½ page	¼ page	Short mention	No
Sponsor's logo projected between oral presentations (i.e. screen saver)	Yes + Coffee Break	Yes	No	No
Advertising in the programme (200 copies) ⁽²⁾	A	B	C	No
Lunch-time exhibition ⁽³⁾	Yes	Yes	No	No
Live video streaming advertisement ⁽⁴⁾	Yes	Yes	Possible	No
Free Symposium registration for sponsor's guests ⁽⁵⁾	2	1	1	No
Sponsor's logo on the Symposium Web page	Front page	Front page	Sponsor's page	Front page & sponsor's page
One 3 x 3 m booth at the Symposium exhibition	Yes	Yes	Yes	No
Sponsor's logo in all Symposium publications e.g. programme, book of abstracts, Acta Horticulturae, second announcement	Yes	Yes	Yes	Yes
Sponsor's banner in the Symposium premises	Yes	Yes	Yes	No
Sponsor's insert (2 page leaflet) in participant's bags	Yes	Yes	Yes	Yes

⁽¹⁾ **Payment schedule:** Immediate payment of 20% of the total amount to confirm the sponsorship plus the remaining 80% will be paid before 2009-04-30. Sponsors paying 70% of the total amount before 2008-12-15 will benefit of a 10% discount.

⁽²⁾ See the programme draft for A, B and C positions: http://www.sest2009.com/programme_draft.pdf.

⁽³⁾ Sponsor commercial presentation during lunch time of 15 minutes: extra fee of 2,000 €.

⁽⁴⁾ Sponsor advertisement in online symposium during initial buffering and coffee breaks: extra fee of 2,000 €.

⁽⁵⁾ This will include coffee breaks, all meals and the Gala Dinner during the four day Symposium.

Further information: please contact sponsors@sest2009.com.